

New networking website launched

The new NETWORKING4PROFESSIONALS website has been launched with a more up-to-date design and improved functionality. Lawrence Mbugua, who has been leading the re-design project over the past three months, said: "As well as giving the website a cleaner, more professional and a more modern design, we wanted to make it more user-friendly as well as more functional – which meant completely overhauling the structure"

The new structure will allow us to expand and extend the functionality and content of the site in a more ordered way. The new website has customised levels of structure for our key audiences:

-

The Public – The public pages are available to anyone browsing our site and are mainly aimed at sharing what we are about; what we do and our strategy for achieving this. We also give everyone an opportunity to become a member as well see details of past and upcoming events.

-

Registered Visitors – Registration on our site is now FREE and only takes a couple of minutes. By registering you will be able to access features that enable you to connect with other professionals and entrepreneurs. These features include:

-

Find an expert - search for professionals / businesses in your area of interest. You can post classified adverts and list your business for FREE !

-

Baraza Forum - this is our online forum where we debate on all sorts of issues

-

Blogging - create your own blog and share your thoughts, skills and knowledge

-

Gallery - view pictures, video clips and listen music. You can even watch selected online TV stations or Instant messaging - contact other members directly by instant messaging, emails and more. You can also invite your friends to join your network.

-

Games - All work and no play... well… just relax and enjoy your favourite classic online games

-

Subscribed Members – This section is for our members only. The new website gives you full control over the website, your profile and plenty of tools to facillitate professional networking. As well as allowing you to register and attend our events for FREE, the website offers:

-

Author Rights – ability to create new content items for the web site and review/comment on articled published by others.

-

Members-only Clubs - join or create a local club. This could be a club related to your professional interest or your local community.

-

Career Centre - search and post jobs, career opportunities and more

-

Business Centre – read and create business articles and share business ideas

-

Knowledge Centre – We have created a wiki for our members and working groups

-

Database of members - search our members database and get connected directly.

Click here to apply for membership - there are various options depending on your needs

-

Corporate Partners - For our corporate partners and affiliates, we offer you the opportunity to:

-
Scrolling Logo - Display your logo in the prominent scrolling bar on all our pages

-
High-profile advertisement - Advertise your services and products on our website

-
Events – list your events on our website or partner with us in facilitating an event

-
Business Listing – list your business for FREE on our classified listing and gain visibility

-
Membership – have access to all the features available to Members

[Click here for corporate services](#) - we develop bespoke solutions to match your needs

Whether you are just visiting our website or are one of our members, we hope you have a great experience and that you will connect with like-minded professionals and business people. If you would like to make a comment about the site, or make suggestions for features you would like to see, please let us know.